

NEWS RELEASE

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BCPS honored with 10 national communication awards

TOWSON, MD. – The National School Public Relations Association (NSPRA) has honored BCPS with 10 2021 Publications and Digital Media Excellence Awards.

"These awards represent the creativity and determination of our staff to reach the goals set forth in the Community Engagement and Partnerships portion of our strategic plan, *The Compass: Our Pathway to Excellence*," said BCPS Superintendent Dr. Darryl L. Williams. "I thank the team for their ongoing focus on supporting our students, staff, and communities with timely visual information."

NSPRA Publications and Digital Media Excellence Awards recognize outstanding print and web-based writing, design, and graphics with three levels of honor: excellence, merit, and honorable mention.

The following were awarded to BCPS:

• Excellence

Category: Blog
Team BCPS Blog

Diana Spencer, communications officer

Category: Branding/Image Package

State of the Schools <u>letterhead</u>, <u>save-the-date</u> and <u>sponsorship opportunities</u>

(This event had to be canceled due to the pandemic.)

Brian Hiles, specialist, design and digital media

Category: Infographic

Marking Period 1

Brian Hiles, specialist, design and digital media

Merit

Category: Handbook

BCPS Student Handbook 2020-2021

Brian Hiles, specialist, design and digital media

Category: E-Newsletter

Team BCPS E-Newsletter (issues from Feb. 16, 2021 and Mar. 1, 2021)

(Subscribe online)

Diana Spencer, communications officer

Category: Social Media

<u>Thank You to BCPS Staff</u>

Sam Lister, specialist

Category: Special Purpose Publication

Hero: Selected Haiku Poetry, 2020

Brian Hiles, specialist, design and digital media

Honorable Mention

Category: Calendar

BCPS 2020-2021 Information Calendar

Brian Hiles, specialist, design and digital media

Category: Finance Publication

Adopted Budget: Fiscal Year 2021

Kelly Nguyen, fiscal supervisor, Office of Budget and Reporting

Whitney Tantleff, director, Office of Budget and Reporting

Kevin Grabill, fiscal analyst III, Office of Budget and Reporting

Lisa Murphy, fiscal analyst III, Office of Budget and Reporting

David Andracchi, fiscal analyst III, Office of Budget and Reporting

Rosemary Podhorniak, fiscal analyst II, Office of Budget and Reporting

Michael Salkauskas, fiscal analyst I, Office of Budget and Reporting

Kelly Bean, fiscal assistant III, Office of Budget and Reporting

Category: Video (produced in-house)

A Message to Seniors

Daylan Jones, TV producer III

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<u>Baltimore County Public Schools</u>, the nation's 25th largest school system, is focused on raising the bar and closing gaps to prepare our students for the future. Thanks to innovative and talented leaders, teachers, staff, and students, BCPS celebrates <u>many honors</u>.